



Massimo Boaron

Directeur informatique

- **Electronic Engineer**, graduated at Bologna University with an IT degree.
- **Professor of Internet applications** for "Tourism and Local Communities" Milano-Bicocca University.
- **Member of FIJET** - International Federation of Tourism Journalists and Writers

Languages: Italian, English, French, Portuguese, Spanish (working languages for long periods of activity in several countries)

Entrepreneur activities He created successful companies:

- Euroteam: web application development (mainly CMS and WebTV) and consulting company for European R&D projects.
- Ecstel: telecom services for banks, operating in 15 European cities
- Ecsnet: Italian internet provider

Manager activities He developed important initiatives as:

- Head of Division at European Commission (Brussels): responsible for Office and Factory Automation R&D Projects (budget of about 700 million Euro)
- CTO and shareholder of Digital Media International, where developed the Electronic Vote for shareholders meetings of major French groups (France Telecom, Orange, BNP, AXA, St Gobain, Danone, LVMH, ...).
- Director of Fiat Strategic Analysis Directorate for Electronic and Telecommunication participated companies.
- FIAT Corporate Telecommunication Manager in charge of developing the worldwide telecommunication system.
- Organisation Director of FMB (Belo Horizonte Brazil): startup of the company with setup of organisation and production system.
- Manager of FIAT Minicomputer and Data Communication Department

Member of several technical Committees

- Euromicro: Board of Directors, Italy representative
- Telecommunication Working Group of Confindustria
- Office Automation Project funded by the National Research Council
- Office Study Group of the Technological Forecasting Centre
- Telecommunication Committee of the Italian Treasury Ministry