

## Annual contract for web pages managed by the MMSHOPS customer

## Subject of the contract

Provision of a service, free-of-charge, to publish business contents (photos and descriptions of products or services) in MMSHOPS dedicated web pages (so called "virtual shop").

## Contractual clauses

This contract, proposed by the MMSHOPS Organization, is accepted by the Customer by filling and sending the REQUEST FOR SERVICE electronic form.

The Customer's acceptance of the contract implies his acceptance of the following clauses.

- 1. The Customer will receive the free access to a dedicated virtual shop and his password-protected Control Panel to manage his web area contents.
- 2. All the shop contents will be entirely managed by the Customer, under his full and sole responsibility: he may entrust the updating of the shop to third parties, but he remains responsible for all the contents.
- 4. This free contract is supposed to last for one year, but could be interrupted any time, at the sole discretion of the Supplier.
- 5. The Supplier guarantees the utmost diligence in ensuring the maintenance of this service, but accepts no responsibility for any event which may impair or block its correct functions (eg. software malfunction, technical problems of the carrier, malevolent action of hackers or other causes).
- 6. The Customer is allowed to publish in his virtual shop only commercial content and technical issues relating to products or services offered by his Company. He agrees not to publish:
  - a. personal contents not directly related to his business
  - b. copyrighted contents
  - c. offensive contents, or contrary to Italian or other countries laws, to morality, professional ethics, common feeling
  - d. contents inciting racial, religious, sexual, social discriminatory behaviour
  - e. advertising contents not related to his products or services, unless otherwise agreed with the Service Provider
- 7. The free service includes the storage of no more than 30 images including logo, slide show images and product sheets. Loading more than 30 photos in the MMSHOPS server results in a paid service.

## Paid services

Customers who wish to have greater visibility or support may require the following services:

• Increase the maximum number of photos:

up to 100 photos = 50 euro year

up to 500 photos = 100 euro year

• Technical service external to the establishment and maintenance of the Gallery:

inserting product sheets with photos (maximum 25) = 20 euro one-off

4 entries of product sheets with photos (up to 100 in total) = 80 euro

• Inserting images and text advertising in the pages of the main menus of MMSHOPS:

100 euro per year per image